



### Dados da Disciplina

**Departamento:** SECRETARIA APOIO ADMINISTRATIVO - PRPGP

**Código:** PRP802

**Carga Horária Total:** 15

**Créditos:** 1

**Nome:** ENTREPRENEURSHIP AND INNOVATIVE BUSINESS MODELS

### Objetivos

Provide learning on entrepreneurial development and the generation of innovative business models in various areas of knowledge.

### Ementa

Generation of business models and spin-offs based on scientific and technological knowledge.

### Conteúdo Programático

Classes, evaluation and attendance

- Classes: Lectures on entrepreneurial behavior and innovative business models with experts in different areas of knowledge.
- Evaluation: Presentation to a panel of experienced entrepreneurs.
- Attendance: Minimum required attendance of 75%.

Content/program

Unit 1 - Entrepreneurial profile and innovative business model.

Unit 2 - Turning ideas into ventures at UFSM.

Unit 3 - Elaboration of a presentation of your scientific work to industry experts.

### Bibliography

- Recent literature on scientific works, patents, and business concepts.