



INTERNATIONAL MANAGEMENT,  
QUALITY & MARKETING  
CONFERENCE

Dear Colleagues,  
We are pleased to invite you to the

## **7<sup>TH</sup> INTERNATIONAL MANAGEMENT, QUALITY AND MARKETING CONFERENCE**

that will take place on 19<sup>th</sup> April 2024 at the Faculty of Economics and Social Sciences of the Russian Presidential Academy of National Economy and Public Administration in Moscow — and in online format.

The conference aims to bring together leading academic scientists, researchers and research scholars, company experts and students to exchange and share their experiences and research results about all aspects of Management, Quality and Marketing.

The theme of this year's conference is:

### **«SCIENTIFIC AND CORPORATE RESPONSES TO SUSTAINABILITY CHALLENGES AROUND THE WORLD»**

All research papers of the conference will be published in our conference proceedings of which the physical format will be distributed among the participants. Conference admission as well as publication is free of charge.

We very much hope that you are interested to participate. Registration and abstract submission are open until 1<sup>st</sup> April 2024.

We look forward seeing you in April in Moscow or on our online conference platform!

Kind regards,



Head of Conference Organising Committee  
Dr. Katalin Dióssi, PhD, assistant professor  
University of Sopron, Alexandre Lámfalussy Faculty of Economics

## ABSTRACT REQUIREMENTS

Abstracts on the conference theme of «Scientific and Corporate Responses to Sustainability Challenges around the World» should be:

- Maximum of 1000 words, references excluded;
- Written in English;
- Clearly present topic, theoretical framework, method, data, results and conclusion.

The deadline for abstract submission is 1<sup>st</sup> of April, 2024.

## PAPER REQUIREMENTS

### Paper format

- 7-10 A4 pages, references excluded;
- Written in English;
- Recommended structure: Abstract, Key words (max. 5), Introduction, Material and Methods, Results and Discussion Conclusion, References.

The deadline for paper submission is 30<sup>th</sup> of April, 2024.

## ADDRESS

Abstracts and Papers can be submitted to the following email address: [katalindiossi@hotmail.com](mailto:katalindiossi@hotmail.com)

## PUBLICATION

All accepted final papers will be published in the conference proceeds.